Delta County Public Library District
Trust and Endowment
Wednesday, January 9, 2019
Hotchkiss Library

Meeting Minutes
Foundation Board Members Present: Lea Hart, Sue Whittlesey, Lynnette Reed, Laura Earley, Diane Almy
Guest: Jeff Moffett

1. **Call to order.** President Whittlesey called the meeting to order at 11:05am

2. **Agenda Changes** - date change was noted
   - Add item D to old business, Love your Libraries Campaign

3. Presentation by Jeff Moffett, from Crested Butte, on Mill Levy
   - A. The pulse of the voters needs to be found
   - B. Can go heavy on print since older generation not active
   - C. Press releases, direct mail, digital and social media
   - D. Laura - needs to know what will be attractive to Delta, if polling shows no interest, back off
   - E. Lynnette brought up about a consortium for all books
   - F. Have to get Mayor on board - Jeff reinforced this need
   - G. A lot of seniors because of fixed income may not support increases in taxes

4. **Time Frame:**
   - A. Late February to early March needs to see survey completed
   - B. The entire county needs to be polled
   - C. We need to see questions to ensure they are not skewed
   - D. Questions need to be specific and with information included
   - E. 200-300 calls would be $10,000
   - F. This is why we need to get information before spending more
   - G. School District backed out from sharing costs
   - H. Gallagher Tabor may be fixed but still need $ because of increased needs
   - I. Needs still to be determined
   - J. Expansion of selection and hours will not be possible if mil levy not passed

4. **Accept Minutes** from December 13, 2018 meeting
   - Lynnette moved and Lea seconded to accept MP

5. **Treasurer Report:**
   - Lynnette reported current assets now on Excel spreadsheet and will clean this up, but currently the income is at the bottom of the page to denote net income.
   - Now in Quickbooks so it will change every month.
   M. Earley. Hart 2nd. MP.
6. Old Business
   - Update City Market and Amazon Smile contributions and number of participant
     City Market Will automatically renew yearly
   - Tuition Assistance Program for Staff hand out final version
     Have a signed memorandum of understanding in directors file
   - T-shirt sales –
     Kiwanis will sponsor the t-shirts with both logos with the new theme.
   - KVNF - need to hit popular times, weekends in popular times
     Tracy and Ashley will pick these times

7. New Business
   1. Love your library – partner with Bank of Colorado discussion
   2. T and E appointments by the District Board – summary is looking good.
   3. Bank of Colorado - we need to come up with a marketing strategy
     a. They need to understand that last year was a donation not a partnership
   4. We need to look for someone to underwrite this if you know someone willing to do this, we need to start with:
     a. Donations of $500 or more (business or private individuals)
     b. Checks made DCPL T&E
     c. Sue - First State Bank, DMEA
     d. Diane - DCFCU
     e. Laura - pick up ballot boxes?
     f. This will be last fundraiser
     g. Lynnette - Friends of the Library? for Love your library campaign, Libraries need to be contacted.
   5. A Foundation bylaw may need to be revised for a specific timeframe for annual meetings. Lynnette will research this.

8. Board Comments
   - Laura Earley volunteered to continue her position on board ending in 2023.
   - Foundation Board approved all currently serving officers for the next year.

9. Next Meeting
   March 13 district meeting, March 15 at 10am in Hotchkiss.

10. Adjourn at 12:20