

Delta County Public Library District
Trust and Endowment
Thursday, March 15, 2018
Hotchkiss Library
Meeting Agenda

Foundation Board Members Present: Laura Earley, Lea Hart, Sue Whittlesey, Lynnette Reed

Absent: None

DCPLD Staff: Tracy Ihnot

Library Board: Judy Briscoe

1. **Call to order.** Earley called the meeting to order at 3:06pm
2. **Agenda Changes.** None
3. **Accept Financial Reports.** Board reviewed report. M. Whittlesey, 2nd. Earley. M.P.
4. **Old/Continuing Business**
 - a) **Review Love Your Libraries 2018 Results and Discuss Ideas for this Fundraiser in 2019.**

Ihnot reported final numbers for 2018 fundraiser at \$7,039.10. Earley stated that the 2017 final was about \$3850.00. Ideas for 2019 include:

 - a. Partnering with local banks to pledge matching amounts. Earley specifically suggested the CE branch of Bank of CO.
 - b. KVNF Underwriting/Alpine Grant. Motion for Ihnot to submit March 30 grant for \$200 matching grant for 2019 underwriting with KVNF. M. Earley, 2nd Reed. M.P.
 - c. Possible advertising with the Beacon's March Legacy publication for 2019. Review at October board meeting for 2019 budget and January 30, 2019 publication deadline.
 - d. Employee/Employer Match. Delta County businesses pledge to match up to a certain amount for each employee.
 - e. Bigger presence of board members/friends in libraries encouraging donations.
 - f. Novel night, murder mystery, silent auction, Shredding event, cow patty bingo, cookies with cupid, live music.
 - b) **Update City Market & Amazon Smile Contributions and Participant Numbers**
 - a. City Market. Big push the first 2 weeks of January 2019. Will review households at June Foundation Meeting, after 2018 Q1 statement.

- b. Amazon. Current offer of triple contributions for new accounts through March 31. Innot will add to the website home page and schedule a Facebook post. Regular Facebook posts requested to spread the word.
- c. Discuss Possible Board Appointees. Earley reported that the foundation board still needs one more member and requested that board members be actively looking to make recommendations.

5. New Business

- a) Elections of Officers (Pres. , Vice Pres. and Sec./Treasurer)
 - i. Whittlesey, President. Reed, Sec/Tres. M. Earley, 2nd, Hart, M.P.
 - ii. No VP at this time.
- b) Discuss Establishing a Tuition Assistance Program for Staff and Appoint a Committee To Look Into Such a Program. Board discussed ideas and assigned follow up research for implementing tuition assistance program. Briscoe shared findings on online MLS programs, highlighting the SLIM program in Kansas. Reed will look into possible bachelor programs. Hart will look into potential agreements for employees. Follow up on agenda for June meeting.
- d. Discuss possible mill levy campaign.
 - i. The Foundation Board discussed a possible mill levy increase campaign for 2019. The Board agreed that with the ever decreasing tax revenues, a mill levy increase will be needed in order to maintain services at existing levels. It was agreed that the Library Board will have to take the lead on such a campaign but Foundation Board members will lend support where needed.

6. Set Date For Next Trust & Endowment Meeting. Thursday, June 14 at 10:00am. The T&E

7. Board Comments. No comments.

8. Adjourn. M. Whittlesey, 2nd Reed, M.P. Earley adjourned meeting at 4:36pm.

Date: _____

Lynnette Reed, Secretary'