

Delta County Public Library District
Trust and Endowment
Thursday, June 14, 2018
Hotchkiss Library

Meeting Minutes

1. **Call to order at 1pm.** President Whittlesey called the meeting to order at 1:06pm.
2. **Agenda Changes.** Add Summer Reading Program Support under New Business, 5.a.
3. **Accept Financial Reports and Minutes.** The Foundation Board reviewed current financials and the minutes from the March Foundation Board Meeting. Hart provided most recent bank statement. M. Earley Reed 2nd. All were in favor.
4. **Old Business**
 - a. **Love Your Library final results.** \$7099.10 was raised during the 2018 LYL fundraiser.
 - b. **Update City Market and Amazon Smile contributions and number of participants.** Both City Market and AmazonSmile pay out quarterly. City Market mails a check and AmazonSmile deposits directly into the Foundation account. City Market households are up in 2018 and the first quarter check was \$504.03. The first quarter deposit from AmazonSmile was just over \$53.70.
 - c. **Discuss Possible Board Appointees.** Hart reported that Judy Martin in Paonia may be interested. Reed reported that there is a retired teacher in Delta, Diane Almy, who may be interested.
 - d. **Tuition Assistance Program for Staff, appoint a Committee.** Reed reported that Ashford University online, Clarion University online and several other universities offer a Bachelor's in Library Science. Tuition ranges from 10k-20k to complete the program. Hart will research possible policy language and prepare a draft policy to present to Foundation Board Members to vote on at the next Foundation meeting.
 - e. **Alpine Bank Grants.** The Foundation Board will apply for the matching KVMF grant for the October 1 grant cycle. Ihnot will re-submit the grant that was drafted in March 2018.

- f. **Mill Levy.** Foundation Board members discussed the District's need to increase revenues. Earley reported that Triple Point Strategic Consulting can assist the District with preparing for a mill levy, including election polling. Their monthly fee is \$2600, the election polling will cost \$10,000 to \$15,000, and the cost of being on the ballot can be as high as \$30,000. There is also a required mailer and its associated cost. Hart will also be consulting with Every Library for informational support. Earley will request the election results from the District's 2013 mill levy campaign. The Board discussed various strategies for funding and campaigning. Whittlesey suggested that the Foundation Board draft talking points for Board members to use during the campaign. Earley suggested that staff create a video that can be used to introduce Hart when she speaks to small groups. Earley said that the Library Board will be voting on whether the District will run for a mill levy increase in 2019 at an upcoming meeting.
5. **New Business**
 - a. **Summer Reading Program Support.** Registration for SRP is up in 2018 and funding goals have still not been met. The Foundation Board discussed that the Friends groups in each community can be approached for additional support.
6. **Board Comments.** Board members discussed the need to utilize the list. Innot has to begin speaking to Delta County groups. Hart commented that the Foundation needs to raise the money for the mill levy campaign. The Foundation Board discussed ideas for additional fundraising.
7. **Set date for next meeting.** Thursday, September 20, 2018 at 1pm in Hotchkiss.
8. **Adjourn.** President Whittlesey adjourned the meeting at 2:40pm